



ANGELA R. CLARK

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Technical Proficiency

Platforms: Mac OS and Windows OS

Software & Programs: Photoshop [] Illustrator [] InDesign
Dreamweaver [] Word [] Excel [] Content Management Software
Sku Management Software [] IBM Watson [] Urban Airship [] Google
Adwords Certified

Languages: Experience reading and writing HTML/CSS [] Basic XML



Experience

2013-Present: Menards Eau Claire, Wisconsin

Digital Media Team Lead July 2017–Present

Monitor deliverability and effectiveness of email deployment.

Proof and test creative. Coordinate changes between multiple departments and vendors. Execute new programs.

Train new team members. Technical support. Social media strategy.

Printed Advertising Team Lead November 2016–July 2017

Deadline management. Maintain and schedule page allocations.

Facilitate communication between departments, print teams and upper management. Assist technicians with pages.

Post-production file handling. Train new team members.

Special Projects Graphic Design December 2015–November 2016

Responsible for creating new email templates, digital and traditional billboards and ad content while maintaining corporate branding.

Printed Advertising Technician March 2013–December 2015

Responsible for flyer layout including proofing, content management, image editing, meeting deadlines.

2012: Northwest Journey Mural Project Black River Falls, Wisconsin

Designer and painter on a group mural.

2010-2013: Buffalo Wild Wings Eau Claire, Wisconsin

Server responsible for prompt and friendly service.

2008-2010: Assured Publishing Tomahawk, Wisconsin

Graphic Designer responsible for creating professional page layouts for magazines, brochures, flyers, visitor guides, websites and Realtor publications. Spell checking, image editing, information organization.



Education

2010-2012: University of Wisconsin - Eau Claire Eau Claire, Wisconsin
Bachelor of Fine Arts - Illustration. Magna Cum Laude.

2005-2008: Nicolet Area Technical College Rhinelander, Wisconsin
Associate in Applied Science - Graphic Design.

Fun Facts:

I like memes,
painting, basic
coding and
being outside
sometimes.